



Blacks In Government®

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14 April 2020

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Memorandum for Chapter and Regional Council Presidents

FROM: Honorable Dr. Doris P. Sartor
National President

SUBJECT: **2020 BIG May National Membership Drive--“Building Memberships for the Future”**

The National Membership Committee of Blacks In Government (BIG), Inc., is pleased to sponsor a **May National Membership Drive, May 1-31, 2020**. This is a great opportunity for all chapters to increase their memberships in an effort to RECRUIT and RETAIN more members. Blacks In Government’s vision is to be “Member focused, World class enterprise and Recognized for excellence.” Therefore, chapters are encouraged to promote BIG through professional activities that are centered around BIG’s goals and objectives.

During this specified period, the top two chapters with the newest members will receive the incentive awards below. All memberships must be entered online or postmarked to the BIG National Office on or before 31 May 2020; please mark packages with Attention: 2020 May National Membership Drive.

I am also requesting that each chapter that has new enrollments for May and wish to be considered for the award please send a list of all new enrollments for that specified period to Mrs. Monica Hedgspeth, National Membership Chair, via email at membership.hedgspeth@gmail.com by midnight of May 31, 2020.

First Place: One (1) hotel accommodation from Sunday, 23 August, to Thursday, August 27. [NOTE: Check-out is on Friday unless member assumes financial responsibility for room rate.]

Second Place: One (1) complimentary registration to the 2020 BIG Annual National Training Institute in Tampa, Florida.

The National Membership Committee Chair will coordinate with the chapters to arrange the lodging and complimentary registration. The details for the eligibility criteria, which will determine the selection process, are detailed below. All criteria must be met in order to receive the incentive award.

One of America’s Most Influential Organizations
“Thank You For Thinking BIG”

Eligibility Criteria:

- The chapter's executive committee shall review and recommend with the chapter president's written concurrence on the submission.
- The recipient must be a current financial member of Blacks In Government and a registered 2020 National Training Institute attendee.
- The chapter will require the recipient to submit a statement of how the National Training Institute will enhance their professional development.
- The chapter may develop additional selection criteria to be used in making a selection of the One (1) lodging for the 2020 National Training Institute to be held in Tampa, FL.

To assist in your marketing efforts, please go to BIG website and view the various programs that are available to BIG members. Also, if you need additional marketing materials, you can go to National Membership Resources on BIG's website and request membership applications, folders and fact sheets by using the Membership Requisition Order Form. Banner Stands are limited and will be provided based on availability. The National Membership Banner Stands Request Form is also located on the BIG website. We encourage every chapter to actively participate in our May Membership Drive. Blacks In Government can greatly improve the implementation of its programs, financial positions, and advocacy efforts when we have an increasing and strong membership. In line with our Strategic Plan, we are "Strength in Numbers."

The chapter shall submit a package containing the statement of recipient chosen and the selection criteria utilized by the chapter.

- When the National Membership Chair has verified membership, notification shall be forwarded to the selected member and their chapter president.

I wish each chapter much success and increase. If you have any questions, please contact Mrs. Monica Hedgspeth, BIG National Membership Chair, at (240) 778-7616 or membership.hedgspeth@gmail.com.

As always, I appreciate your commitment, dedication, and support of Blacks In Government.

cc: National Board of Directors
National Executive Committee